

INSPIRATION.

INGENUITY.

INNOVATION.

IN WISC  NSIN.



2024 ANNUAL REPORT

MOVING MEDICINE FORWARD.

The **University of Wisconsin Clinical Trials Institute (UW CTI)**, a partnership between the **UW School of Medicine and Public Health (SMPH)** and **UW Health**, works to advance healthcare through innovative clinical trials. The Institute's commitment to meaningful growth, well trained and compliant research teams, and exemplary performance has positioned the UW CTI as a leader in the industry, driving meaningful progress and delivering value to our institutions, researchers, patients, and partners.



PROMOTING PATIENT PARTNERSHIP.

Promoting patient partnership in clinical trials is central to the UW CTI's mission and vision. The Institute strives to standardize and improve the patient and research experience, equitable access, and inclusion through its patient-centric communication, outreach, education, advocacy, and practices.

ADVANCING INNOVATION.

The UW CTI offers experienced clinical trialists and research staff and project managers to assist investigators in successfully engaging in clinical trials. When the Institute is engaged early in the process, trials open quickly, and the UW CTI works to anticipate, identify, and resolve issues before a study begins to help maximize enrollment and success of the trial.



PARTNERING FOR PROGRESS.



Strategic Site Partnerships have been established with many pharmaceutical industry leaders creating increases in trial intake and availability. A Master Confidentiality Agreement is in process and similar industry partnerships are being pursued. To date, the UW CTI has Clinical Trial Agreements with over 40 industry sponsors, a 33% increase from the previous fiscal year.

DELIVERING RESULTS.

INCREASED:

- Clinical trial volume
- Clinical trial revenue
- Participants enrolled in clinical trials

DECREASED:

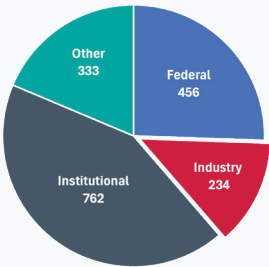
- Number of studies with zero accrual after 1 year

VOLUME & REVENUE:

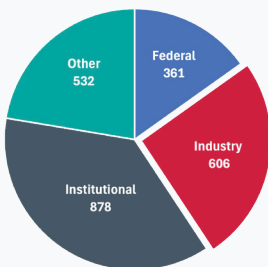


UW has experienced a **33%** increase in **Open Clinical Trials** and a **95%** increase in **Revenue** since 2019.

PROTOCOLS BY FUNDING TYPE:



2019



2023

RESEARCH APPLICATIONS ECOSYSTEM:



Implemented:

- **OnCore**
Single instance to manage all trials at UW | UW Health
- **eBinders**
Study records management
- **Participant Payments**
HIPAA-compliant method to pay participants
- **DocuSign**
Compliant e-sign method for study documents

PATIENT ENROLLMENT:



Overall, the UW CTI has seen a **19%** increase in **Patient Enrollment** since 2022.

PROMOTING THE WISCONSIN IDEA.



In 2024, the U.S. Economic Development Administration awarded the **Wisconsin Biohealth Tech Hub** with

\$49 million in grants. This will fuel projects to advance personalized medicine, enhance healthcare outcomes, and drive economic development across the state. The UW CTI collaborates with the SMPH Office of Biohealth Industry Partnerships and SMPH Research Informatics to support several critical projects under this initiative, including the development of a Wisconsin Health Data Hub to help accelerate prototype development, clinical trials, and product realization enhancing Wisconsin's global leadership in healthcare innovation.

CREATING THE FUTURE TOGETHER.



The UW CTI is comprised of leaders with expertise in industry, clinical research organizations, private sector health care, and other academic health systems.

Under this team, the Institute has seen incredible culture change and more efficient workflows, leading to improved performance/outcome metrics. This underscores the UW CTI's dedication to shaping the future of healthcare through groundbreaking clinical trials.

MISSION

Promote excellence in clinical trials by enabling partnerships, creating operational efficiency, building capacity, and discovering care innovations for patients embedded in a culture of quality and discovery.

VISION

MOVING MEDICINE FORWARD:

Working toward a healthier future for individuals, families, and communities across Wisconsin and beyond.

UWHealth



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